

THE RETAIL MARKETING

CALENDAR 2022



Consulterce

01 JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	3	3	3	3	3

2022

- ◆ 1st January – New Year's Day
- ◆ 1st – 31st January – Dry January
- ◆ 1st – 31st January – Ginuary
- ◆ 1st – 31st January – Veganuary
- ◆ 6th January – National Shortbread Day
- ◆ 17th January – Blue Monday
- ◆ 25th January – Burns Night
- ◆ 26th January – Australia Day
- ◆ 27th January – Chocolate Cake Day

02

FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					
		3	3	3	3	3

2022

- ◆ 1st February – Chinese New Year
(Year of the Tiger)
- ◆ 1st – 28th February – LGBT History Month
- ◆ 4th February – World Cancer Day
- ◆ 5th February – World Nutella Day
- ◆ 6th February – Yorkshire Pudding Day
- ◆ 9th February – National Pizza Day
- ◆ 14th February – Valentine's Day
- ◆ 17th February – Random Act of Kindness Day
- ◆ 20th February – Love Your Pet Day

03

MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
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13	14	15	16	17	18	19
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27	28	29	30	31		
		3	3	3	3	3

2022

- ◆ 1st March – Shrove Tuesday
- ◆ 1st March – St David's Day
- ◆ 1st March – Pancake Day
- ◆ 2nd March – Ash Wednesday
- ◆ 3rd March – World Book Day
- ◆ 8th March – International Women's Day
- ◆ 10th March – Popcorn Lovers Day
- ◆ 13th March – BAFTA's
- ◆ 17th March – St Patrick's Day
- ◆ 20th March – First Day of Spring
- ◆ 25th March – International Waffle Day
- ◆ 27th March – Mother's Day
- ◆ 27th March – BST starts

04 APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
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2022

- ◆ 1st April – April Fool's Day
- ◆ 3rd April – Ramadan Start
- ◆ 10th April – Siblings Day
- ◆ 11th April – National Pet Day
- ◆ 15th April – Good Friday
- ◆ 17th April – Easter Sunday
- ◆ 18th April – Easter Monday
- ◆ 19th April – Bicycle Day
- ◆ 21st April – National Tea Day
- ◆ 22nd April – Earth Day
- ◆ 23rd April – St George's Day

05 MAY

SUN	MON	TUE	WED	THU	FRI	SAT
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22	23	24	25	26	27	28
29	30	31				
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2022

- ◆ 1st May – End of Ramadan
- ◆ 2nd May – Early May Bank Holiday
- ◆ 4th May – Star Wars Day
- ◆ 11th May – National Eat What You Want Day
- ◆ 13th May – World Cocktail Day
- ◆ 16th May – International Day of Light
- ◆ 17th May – World Baking Day
- ◆ 20th May – World Bee Day
- ◆ 29th May – National Biscuit Day
- ◆ 31st May – Spring Bank Holiday

06 JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
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2022

- ◆ 1st June – Global Day of Parents
- ◆ 1st June – 30th - Pride Month
- ◆ 2nd June – Spring Bank Holiday
- ◆ 3rd June – Platinum Jubilee Bank Holiday
- ◆ 11th June – World Gin Day
- ◆ 15th June – National Beer Day (UK)
- ◆ 19th June – Father's Day
- ◆ 21st June – International Day of Yoga
- ◆ 21st June – Summer Solstice
- ◆ 21st June – Beginning of Summer
- ◆ 22nd – 26th June – Glastonbury Festival
- ◆ 25th June – Midsummer's Day
- ◆ 27th June – Wimbledon Starts (ends 10th July)

07 JULY

SUN	MON	TUE	WED	THU	FRI	SAT
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31						

2022

- ◆ 4th July – American Independence Day
- ◆ 7th July – World Chocolate Day
- ◆ 17th July – World Emoji Day
- ◆ 25th July – School Holidays (differs per school)
- ◆ 26th July – Back to School
(ends early September)
- ◆ 30th July – Islamic New Year
- ◆ 30th July – International Day of Friendship
- ◆ 31st July – National Avocado Day

08

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
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2022

- ◆ 1st August – Summer Bank Holiday (Scotland)
- ◆ 5th August – International Beer Day
- ◆ 8th August – International Cat Day
- ◆ 9th August – Book Lovers Day
- ◆ 19th August – World Photography Day
- ◆ 25th August – National Burger Day
- ◆ 26th August – National Dog Day
- ◆ 29th August – Summer Bank Holiday

09

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
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2022

- ◆ 1st September – Autumn Begins
- ◆ 5th September – Back to School
(differs per school)
- ◆ 6th September – Read a Book Day
- ◆ 12th September – National Chocolate
Milkshake Day
- ◆ 16th September – World Guacamole Day
- ◆ 27th September – World Tourism Day

10 OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
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2022

- ◆ 1st – 31st October – Black History Month (UK)
- ◆ 1st – 31st October – Breast Cancer Awareness Month
- ◆ 1st – 31st October – Go Sober for October (Stopober)
- ◆ 1st October – International Coffee Day
- ◆ 1st October – World Vegetarian Day
- ◆ 10th October – World Mental Health Day
- ◆ 16th October – World Food Day
- ◆ 22nd October – National Nut Day
- ◆ 25th October – World Pasta Day
- ◆ 26th October – National Pumpkin Day
- ◆ 29th October – National Cat Day
- ◆ 30th October – BST ends
- ◆ 31st October – Halloween

11 NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
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2022

- ◆ 1st – 30th November – Movenber
(Men's Health Awareness Month)
- ◆ 1st November – World Vegan Day
- ◆ 5th November – Guy Fawkes Night
- ◆ 11th November – Remembrance Day
- ◆ 13th November – Remembrance Sunday
- ◆ 25th November – Black Friday
- ◆ 28th – November – Cyber Monday
- ◆ 30th November – St Andrew's Day

12 DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
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2022

- ◆ 4th December – National Cookie Day
- ◆ 14th December – Christmas Jumper Day
- ◆ 21st December – Winter Solstice
- ◆ 25th December – Christmas Day
- ◆ 26th December – Boxing Day
- ◆ 28th December – Bank Holiday
- ◆ 31st December – New Year's Eve